
Social Media Toolkit

— 2019 Child Health Report Card —

Accounts to Follow

Tag us in your posts!



@ncchild

@NCIOM



@ncchildorg

@ncinstituteofmedicine



Sample Facebook posts

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. The 2019 Child Health Report Card takes a deep dive on all the data around children's health in NC. bit.ly/2019chrc

Our state earned an A in kids' access to health care! If you work on kids' health issues, check out the 2019 Child Health Report Card to see all of NC's grades. bit.ly/2019chrc

Failing marks for NC when it comes to poverty and kids' health. Get the 2019 Child Health Report Card, and find more data on how kids in NC are doing. bit.ly/2019chrc

Sample Tweets

Suicide is now the second leading cause of death among youth ages 10-17 in North Carolina. Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: bit.ly/2019chrc @ncchild @nciom

Our state earned an A in kids' access to health care! Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: bit.ly/2019chrc @ncchild @nciom

Failing marks for #NC when it comes to #poverty and kids' health. Get the 2019 #ChildHealth Report card, and find more data on how kids in #NC are doing: bit.ly/2019chrc @ncchild @nciom

Hashtags

#ChildHealth

#kidshealth

#NC

#healthcare

#youthsuicide

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Download lots of shareable & printable infographics at bit.ly/2019chrc

