Select Your Language
About NC Child

NC Child builds a strong North Carolina by advancing public policies to ensure all children – regardless of race, ethnicity, or place of birth – have the opportunity to achieve their full potential.

Our Focus Areas:

- High Quality Early Childhood Education
- Healthy Children
- Nurturing Homes and Communities
- Family Economic Security
In the Chat

• How does your agency use data?
Where to Find Data
Los datos de grandes poblaciones pueden ocultar algunas variaciones en el bienestar infantil. El bienestar de los niños depende del bienestar de sus familias y comunidades, incluidos el condado, la ciudad y el barrio en el que nace y se cría el niño.
### 2021 NC Data Card

<table>
<thead>
<tr>
<th>Category</th>
<th>NORTH CAROLINA</th>
<th>DURHAM COUNTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child population</td>
<td>2,211,620</td>
<td>74,042</td>
</tr>
<tr>
<td>Percent under age 6</td>
<td>21.5%</td>
<td>34.9%</td>
</tr>
<tr>
<td>Number of live births</td>
<td>118,725</td>
<td>4,158</td>
</tr>
</tbody>
</table>

#### A Strong Start

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women who receive early prenatal care</td>
<td>70.1%</td>
<td>71.3%</td>
</tr>
</tbody>
</table>

#### Family Economic Security

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children living in poor or low-income homes</td>
<td>45.9%</td>
<td>46.1%</td>
</tr>
</tbody>
</table>

#### Nurturing Homes & Communities

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delinquency rate per 1,000 youth ages 6-15</td>
<td>11.6</td>
<td>9.9</td>
</tr>
</tbody>
</table>

### Durham County

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babies born at a low birthweight</td>
<td>8.8%</td>
<td>8.7%</td>
</tr>
<tr>
<td>Babies born pre-term</td>
<td>9.4%</td>
<td>8.7%</td>
</tr>
<tr>
<td>Children in households that are food insecure</td>
<td>17.3%</td>
<td>19.3%</td>
</tr>
<tr>
<td>Median family income</td>
<td>$60,958</td>
<td>$58,190</td>
</tr>
<tr>
<td>Teen births per 1,000 girls ages 15-17</td>
<td>12.7</td>
<td>10.3</td>
</tr>
</tbody>
</table>
TIP 1: Disaggregated data is the foundation for equity.
Child Poverty

29% of White children
34% of Asian & Pacific Islander children
60% of Black children
69% of Hispanic or Latino children

TIP 2: Consider how outcomes may be linked.
Black and Hispanic parents are more likely than API and White parents to lack full-time, year-round employment.

- White: 21%
- Hispanic/Latino: 30%
- Asian and Pacific Islander: 19%
- Black: 40%

API and White households have more than twice the income of Black and Hispanic/Latino households.
TIP 3:
Don’t let data stand alone.
“Numerical representations of human lives do not necessarily convey the importance of those lives. All too often, the numbers represent dry statistics, human beings with the tears dried off.”

— Paul Slovic, cognitive psychologist at the University of Oregon
The Statewide Implications of Undercounting Latino Children
Promoting a Full and Accurate Census to Safeguard North Carolina’s Future

Coverage Gap Stories: Annie
Name: Annie
Location: Wilmington, NC
Career in early childhood: 20+ years

“Many of my friends in New Hanover county are hard workers but can’t afford health insurance, so they go without it.” Annie has not had health insurance since 2011 when she graduated college. She works full-time in early education, and is also enrolled at UNC-W to obtain her teacher’s license and become a public school teacher. She’s able to get family planning at a local non-profit, and dental care thanks to a new plan with her employer. Recently Annie developed impetigo, a staph infection, and was very concerned about passing it on to the children. She babysits and pet-sits for a doctor, who generously wrote her a
Core Values
Medicaid expansion is a key step to making sure that Southerners—and especially people of color—can access lifesaving health care during this pandemic. #South4MedEx #gapol

1,143,000 uninsured Georgians would access healthcare from Medicaid Expansion

57% of them are people of color

HEALTH JUSTICE = RACIAL JUSTICE

Distance learning is a critical tool to help prevent the spread of #COVID19. But #broadband internet isn’t available to every family. Find out more about how this impacts #KidsHealth in the 2021 Child Health Report Card from @ncchild and @nciom: ncchild.org/2021-report-ca...
Recommendations Recap

• Disaggregated data is the foundation for equity.
• Consider how outcomes may be linked.
• Don’t let data stand alone.
Questions?
In the Chat

• A takeaway from today’s conversation?
Dismantling Racism with Data

Best Practices for Communicating About Data

Thursday • June 17
12 - 1 PM

bit.ly/ncc_data_webinars
Thank you!

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www.ncchild.org