



NC Child

The Voice for North Carolina's Children

DONOR UPDATE

NC Child works to advance public policies to ensure that every child in North Carolina has the opportunity to thrive – no matter their race, ethnicity, or place of birth.

Whenever the state legislature is in session, we're there to make sure the voices of impacted families are being heard.



HEALTH COVERAGE FOR EVERY PARENT AND CAREGIVER IN NORTH CAROLINA

NC Child continues to advocate with leaders across the state to close the “coverage gap” by expanding Medicaid in our state. This year we’re working on several related priorities to improve health coverage for kids and families:

- Extending Medicaid coverage from 60 days to 12 months after the birth of a child
- Better continuous coverage for children with special health care needs, by combining the state’s CHIP and Medicaid programs for children.

“We need to be the voice for those who have no voice. [It’s important to] stand up as parents and professionals and let the ones making the laws know how their laws affect our lives – as family members, and most importantly the lives of our loved ones.”

– LaRonda, Parent Advisory Council member and mom of two.



“Can you imagine where we would be if more children had access to early childhood education?”

If teachers had access to fair wages and affordable health care?”

– Cassandra Brooks, owner of Little Believers Academies and winner of the 2021 Tom V. Child Advocacy Award



#BUILDCHILDCARE

Child care and early education are essential components of North Carolina’s economic recovery. We’re advocating with parents, teachers, and child care owners across the state at the legislature about:

- Raising the state’s child care subsidy reimbursement rates to better reflect the true cost of care, and making child care subsidy available to more low-income families.
- Raising teacher wages. The average wage for early childhood teachers in North Carolina is \$12/hour with no benefits.
- Equitable allocation of American Rescue Plan funds, to build child care back better than before.

To learn more about our policy priorities and how you can get involved, visit ncchild.org.

2020 Financial Report

2020 Revenue

Total: \$2,302,973 *

Grants = \$2,110,749

Individual Giving = \$102,022

Earned Income = \$90,202

92%

4%

4%

2020 Expenses

Total: \$1,666,897

84%

Programs = \$1,405,772

16%

Admin and Fundraising = \$261,125

* Revenue includes grant funds that carry over to the 2021 fiscal year

In addition to the generosity of individuals like you, our key funders include:

Alliance for Early Success
Annie E. Casey Foundation
Blue Cross Blue Shield Foundation
ChildTrust Foundation
Community Catalyst
David & Lucille Packard Foundation
Dentaquest
Duke Endowment
Hopewell Fund
Imagine NC First
John Rex Endowment
Kate B. Reynolds Foundation
Kulynych Family Foundation
Mary Reynolds Babcock Foundation
NALEO
National League of Cities
National Low-Income Housing Coalition
NC Pediatric Society
Partnership for America's Children
Z. Smith Reynolds Foundation

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