



2022 Kids:

Empowered Communities Driving Change

Brought to you by NC Child in partnership with the NC Essentials for Childhood Initiative

Tuesday, March 29, 2022 & Wednesday, March 30, 2022

Virtual event via Zoom

About the Event

2022 Kids is a two-day policy summit for North Carolina's advocates for children. The event is brought to you by NC Child in partnership with the NC Essentials for Childhood Initiative.

Community-led advocacy is essential for building sustainable, racially equitable, and bold public policies that transform the lives of children and their families in North Carolina. As our communities continue to feel the impact of the pandemic, it is critical for child advocates to understand how the voices of families who are directly impacted by policies can move to a central role in policy change efforts.

With your sponsorship gift to support 2022 Kids, you will build a stronger statewide advocacy community by creating a place where thought-leaders, grassroots advocates, parents, and decisions-makers will come together to:

- Learn from peers who are developing community driven policy solutions,
- Deepen awareness and work on centering racial equity, and
- Connect and build power to advance racially equitably public policies.

Your investment in 2022 Kids will provide a much needed opportunity for inspiration, critical thinking, brainstorming, and informative sessions to take all our work to the next level.

Based on attendance at 2020 Kids, we expect more than 600 child advocates from across North Carolina to attend. We hope you and your colleagues will be among them.

Find out more about our vision for 2022 Kids here: <https://www.ncchild.org/2022kids>



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Sponsorship Opportunities

Partner - \$25,000 (1 Available) - **SOLD OUT**

- Recognized along NC Child as the *Event Partner* for 2022 Kids with your name and/or logo included in all event marketing materials and during the event.
- Feature in NC Child's e-newsletter in March to highlight you/your organization and your commitment to helping children through your sponsorship of 2022 Kids.
- A dedicated mention of you/your agency on at least one of NC Child's social media channels before the event (Facebook, Twitter, and Instagram).
- Acknowledged in thank you message shared after the event on NC Child's social media channels.

Presenting - \$10,000 (2 Available)

- Recognized during the program as the *Presenting Sponsor* for 2022 Kids with your name and/or logo included in all event marketing materials and during the event.
- NC Child blog post in March featuring you/your organization and your commitment to helping children through your sponsorship of 2022 Kids.
- A dedicated mention of you/your agency on at least one of NC Child's social media channels before the event (Facebook, Twitter and Instagram).
- Acknowledged in thank you message shared after the event on NC Child's social media channels.

Network - \$5,000 (3 Available)

- Acknowledged as a 2022 Kids *Network Sponsor* with your name and/or logo included in all event marketing materials and during the event.
- Your sponsorship underwrites our mid-conference networking event for conference attendees (to be scheduled).
- A dedicated mention of you/your agency on at least one of NC Child's social media channels before the event (Facebook, Twitter or Instagram)
- Acknowledged in thank you message shared after the event on NC Child's social media channels.



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Advocate - \$2,500 (8 Available)

- Acknowledged as a 2022 Kids *Advocate Sponsor* with your name and/or logo included in all event marketing materials and during the event.
- Your/your agency's sponsorship directly supports NC Child's partnerships with our [Child Advocacy Network Hubs](#) in Goldsboro (Wayne CAN), Asheville (Western NC CAN), Wilmington (New Hanover CAN), and Greensboro (Guilford CAN).
- Dedicated mention of you/your agency on at least one of NC Child's social media channels before the event (Facebook, Twitter or Instagram).
- Acknowledged in thank you message shared after the event on NC Child's social media channels.

Ambassador - \$1,000 (12 Available)

- Acknowledged as a 2022 Kids *Ambassador Sponsor* in event marketing materials and during the event.
- Your sponsorship provides stipends or covers cost for one meeting of NC Child's [Youth Advocacy Council](#) or [Parent Advisory Council](#) in 2022.
- Dedicated mention of you/your agency on at least one of NC Child's social media channels before the event (Facebook, Twitter or Instagram).
- Acknowledged in thank you message shared after the event on NC Child's social media channels.

Promoter - \$500 (15 Available)

- Acknowledged as a 2022 Kids *Promoter Sponsor* in event marketing materials and during the event.
- Your sponsorship contributes to NC Child's [Youth Advocacy Council](#) 2021 internship program, allowing youth voices to join us in affecting policy change for children and families.
- Acknowledged in thank you message shared after the event on NC Child's social media channels.

Friend - \$250 (15 Available)

- Acknowledged as a 2022 Kids *Friend Sponsor* in event marketing materials and during the event.
- Your sponsorship provides support for bringing advocates together with elected officials to advocate for children and families in North Carolina during 2022.
- Acknowledged in thank you message shared after the event on NC Child's social media channels.



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2022 Kids Sponsorship Agreement

Sponsorship Level

- | | | |
|--|---|---|
| <input type="checkbox"/> Partner / \$25,000 | <input type="checkbox"/> Ambassador / \$1,000 | <input type="checkbox"/> Cannot sponsor at this time but a gift to NC Child is enclosed |
| <input type="checkbox"/> Presenting / \$10,000 | <input type="checkbox"/> Promoter / \$500 | |
| <input type="checkbox"/> Network / \$5,000 | <input type="checkbox"/> Friend / \$250 | |
| <input type="checkbox"/> Advocate / \$2,500 | | |

Sponsorship Contact Information

Sponsor Name or Agency _____

Business Contact Name (if different from Sponsor): _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Method of Payment

- Check payable to NC Child enclosed
Please remit payment to NC Child 3101 Poplarwood Ct Suite 300, Raleigh, NC 27604
- Please invoice me to pay by credit card

This contract embodies the whole agreement of the parties hereto. I have read, understand and I agree to the above stated terms and regulations governing this contract and am authorized to do so.

Signature _____ Date _____

Print Name _____ Title _____

Contact Ileana Rodriguez, Development Director with questions: ileana@ncchild.org // (919) 726-6325